

ON SITE & ONLINE



SafetyWeek

2026

Partner & Sponsor

Brochure



April 14 – 16, 2026

Frankfurt/Hanau, GERMANY



www.safetyweek.de



SAFETYWEEK

2026

Frankfurt/Hanau, GERMANY



**The 2026 SafetyWeek in Frankfurt/
Hanau brings together global
industry leaders, innovators,
and rulemaking authorities to
exchange plans, roadmaps and
ideas, showcase best practices,
and strengthen our shared
commitment to a safer future.**

**With your involvement in this
important event, your organization
will play a key role in promoting
automotive safety and
technological innovation.**



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Frankfurt/Hanau, GERMANY

This is the 2026 SafetyWeek

3 well established expert conferences, an open exhibition space,
2 networking events.

SafetyWeek

- SafetyUpDate
- Auto[nom]Mobil
- SafetyTesting
- SafetyExpo

- ADAS
- Automated Driving
- Regulations
- Crash Protection
- Accident Avoidance
- Consumer Protection / NCAP
- Test & Validation
- Virtual Testing

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How to get involved?

Sponsor

Be present before and during the event with your logo and profile. Sponsors are highlighted in our communication about the SafetyWeek in our social media channels and newsletters, on the website and in event trailers. Sponsoring packages include Expo space.

SafetyTesting Partner

Become part of the SafetyTesting conference by reporting how you tackle the current industry challenges in safety testing. Partnership includes Expo space.

Exhibitor

Show the industry how you can help them achieve their goals and meet the vehicle safety community by exhibiting at the SafetyExpo.

Workshop

Organize your own workshop within the framework the SafetyWeek and interact directly with the attendees.



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SAFETYWEEK

Partner benefits at one glance

Brand Visibility

As a partner, your organization will be prominently featured on all marketing materials, the conference website and app, social media channels, and conference handouts.

Networking

SafetyWeek attracts vehicle safety experts and decision-makers from the global automotive industry, and provides opportunities to network with government and consumer protection organization representatives.

Presentation Opportunities

Share your expertise and innovations with a large audience by giving a presentation or hosting a workshop.

Expo Space

Showcase your products or expertise at the SafetyExpo and engage in face-to-face conversations with event attendees.

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Event communication

**> 20,000
contacts on
LinkedIn**
through our
company and staff
accounts

**> 15,000
newsletter
subscribers**

**Media
support**
for sponsors,
partners
and speakers

**Direct
communi-
cation**
with attendees
through
event app

**Cross-
promotion**
at multiple
carhs events

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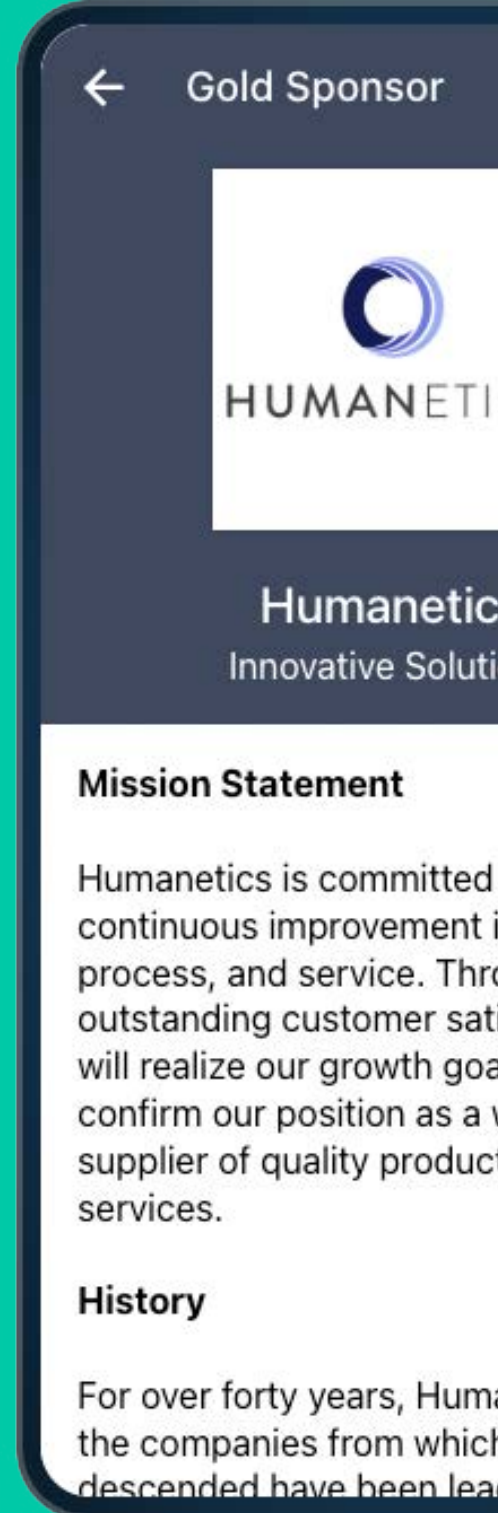
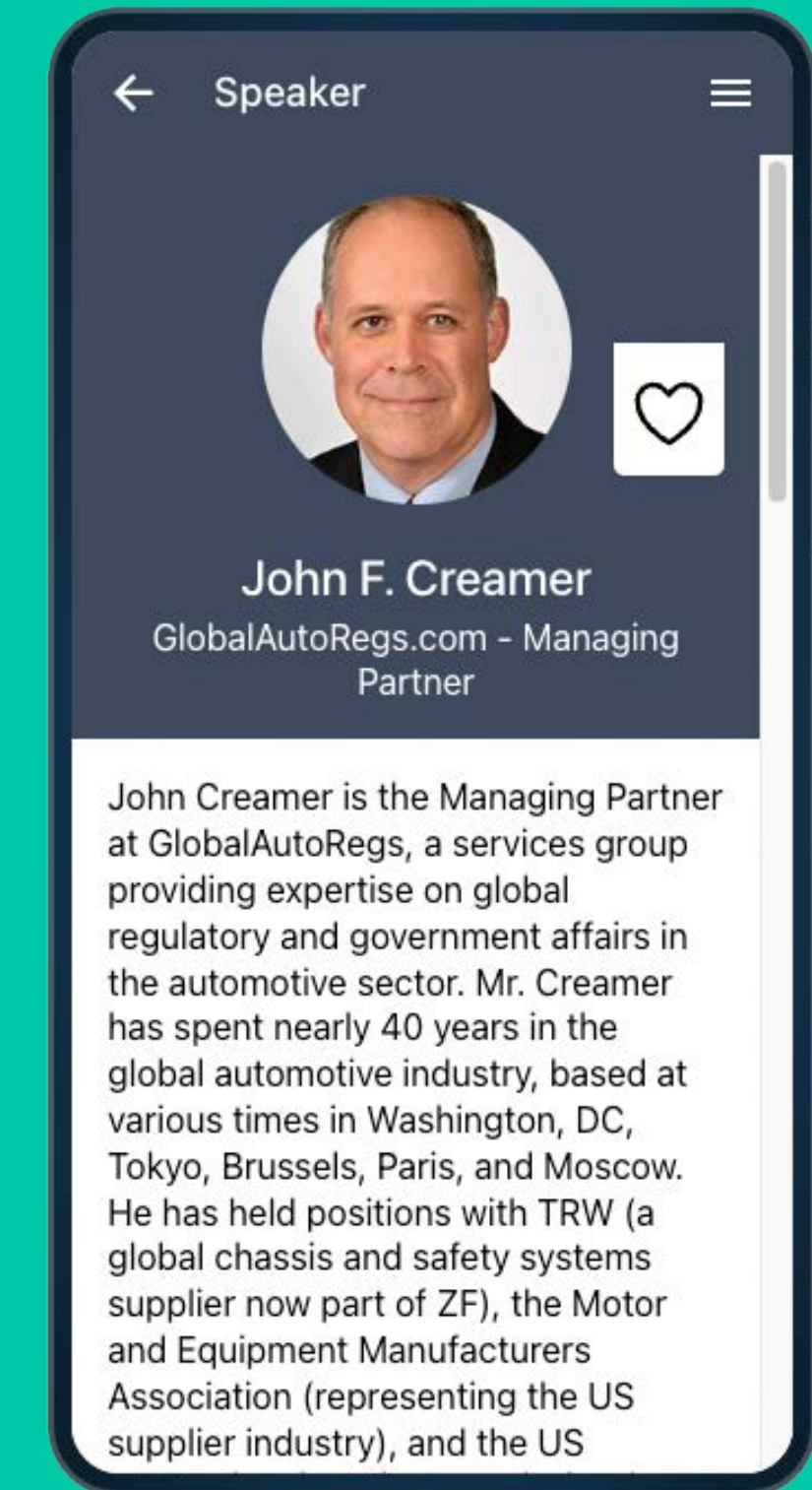
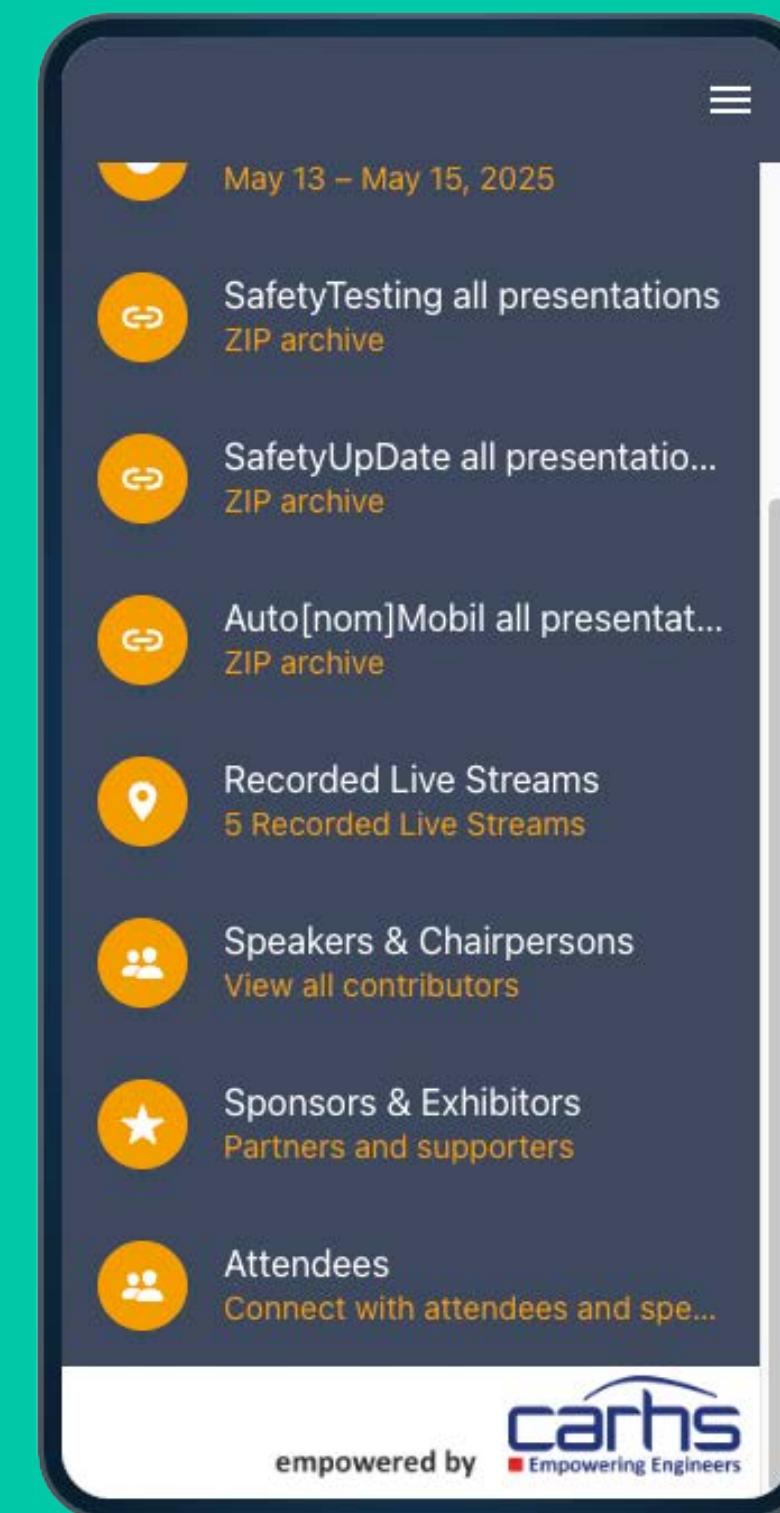
2026

Event app

All attendees are guided through the event with an app, containing program, speaker, sponsor information etc.

App supports direct individual communication with each attendee: Send direct message to the attendees, invite attendees to your booth, arrange meetings ...

Detailed sponsor/partner/exhibitor profiles in the conference app, including contact info and weblinks.



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Looking back at the 2025 SafetyWeek

SAFETYWEEK



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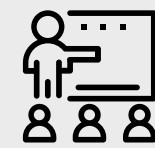
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Frankfurt/Hanau, GERMANY

The 2025 SafetyWeek in Numbers



280+
attendees



50
speakers



28
exhibitors



29
**partners &
sponsors**



11
OEMs

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The packages in detail

2026

Frankfurt/Hanau, GERMANY

Package	Exhibitor	Silver	Gold	Platinum	Partner SAFETYTESTING
MARKETING					
Logo & Link on conference website and email invitations	–	small	medium	large	large*
Logo, link and profile in exhibitor list on conference website	✓	✓	✓	✓	✓
Banner in SafetyNews	–	–	–	1	–
EVENT					
Exhibition floor space SafetyExpo, 3 x 2 m, 3 days	✓	✓	✓	✓	✓
VIP-Tickets for all events included	1	2	4	5	1
Get involved in the conference. Talk to us.	–	–	–	✓	✓
Company presentation in the Event App	✓	✓	✓	✓	✓
Your advertising material as download in the Event App	–	✓	✓	✓	✓*
Logo presentation during breaks	–	✓	✓	✓	✓*
Signature Wall	–	small logo bottom row	medium logo middle row	large logo top row	–
Speakerslot – SafetyTesting	–	–	–	–	up to 20 Min.
SafetyTesting-Tickets for customers and guests (value: EUR 990 each)	–	–	–	–	10
Price	EUR 3,500 Order No. SW2026-01	EUR 5,900 Order No. SW2026-02	EUR 7,900 Order No. SW2026-03	EUR 9,900 Order No. SW2026-04	EUR 6,500 Order No. SW2026-05
Additional VIP Tickets for colleagues	EUR 1,500 Order No. SW2026-08	EUR 1,500 Order No. SW2026-09	EUR 1,350 Order No. SW2026-10	EUR 1,200 Order No. SW2026-11	–
	UPGRADE: Partner Package SafetyTesting EUR 3,000 Order No. SW2026-07				✓

All prices exclude V.A.T * at SafetyTesting Challenge



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About carhs

carhs.training gmbh, based in Alzenau, Germany,
is a provider of specialised education, training, consulting,
and events focused on vehicle safety, simulation,
and automotive engineering.

carhs.training organises specialist conferences, symposia
and congresses where industry stakeholders, academics,
and regulatory representatives exchange knowledge
about current safety trends, requirements, regulations,
virtual testing, consumer protection ratings, etc.

Got any questions?

Do you have your own ideas about how you would like
to present yourself? Well, we're open to that too!

Get in touch:

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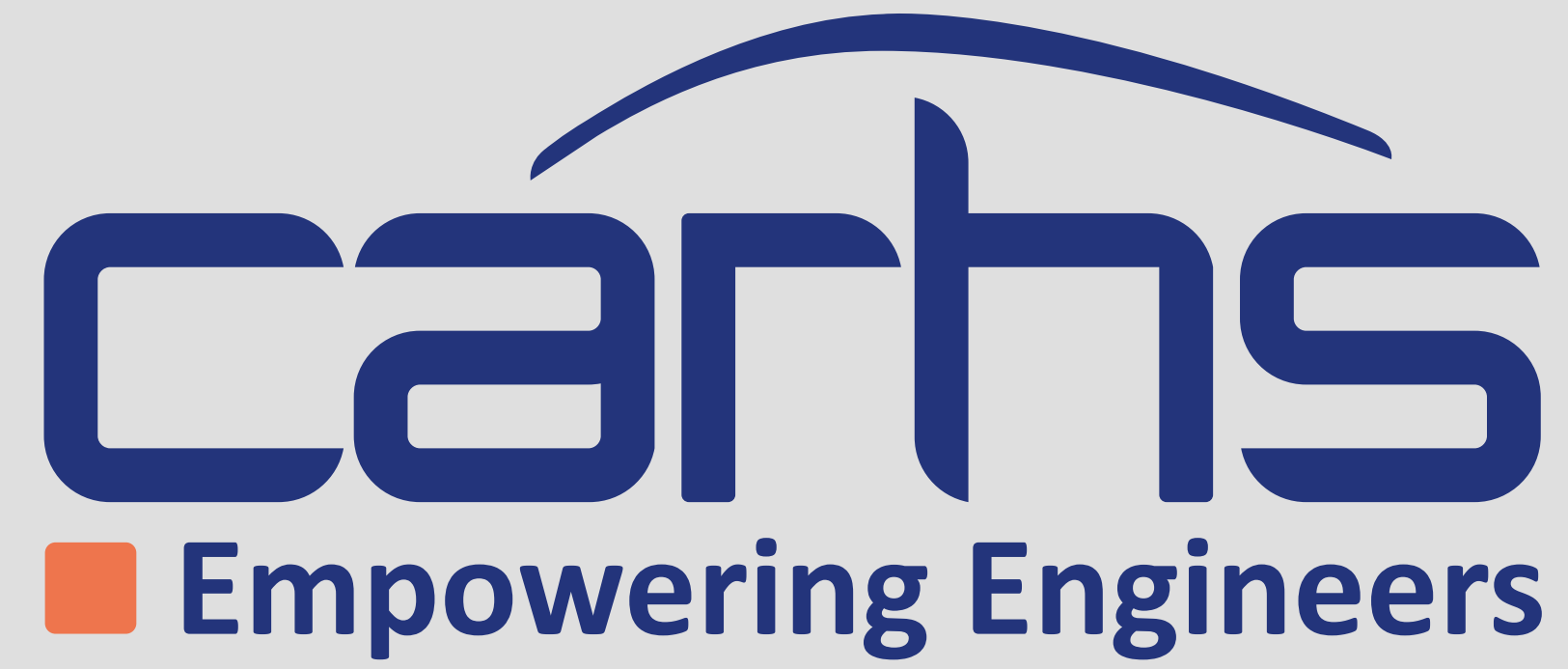
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