



# the ADAS experience

中国

ON SITE & ONLINE

## SPONSORSHIP

### October 30 – 31, 2024

China



[www.carhs.de/ADAS-CN](http://www.carhs.de/ADAS-CN)

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## The ADAS Experience China, October 30 – 31, 2024

The ADAS Experience condenses all relevant development framework conditions such as requirements, technical principles and development and release methods into a theory day, followed by a practical day on the test track. Various test scenarios will be performed and examples of how the test technology can be used will be shown live in the test setup.



### Target Groups

The ADAS Experience is targeted to all who are involved in the development process of safety-relevant driver assistance systems.

Anyone wishing to expand their network will find interesting contacts from all areas of system development, system integration, regulations and testing.

### Previous Participants

ADAC e. V. • AMFD- Auto Mobil Forschung Dresden • AUDI • AUREL CZ • Autoliv • AZT Automotive • BASELABS • BAST- Bundesanstalt für Straßenwesen • Belron International • Bertrand Ingenieurbüro • BGF Corporation • BMW • carhs.training • Centre for Automotive Safety Research • UNIVERSITY OF ADE-LAIDE • Charge Automotive • Continental Safety Engineering International • Daimler • DEKRA • Dewetron • Dynamic Research • ELMOS Semiconductor • Ford Research & Advanced Engineering Europe • Gebr. Bode • GLOBALAUTOREGS.COM • Hella • Hochschule Ingolstadt • Hoffmann Consulting • IHS Automotive • IIHS Highway Loss Data Institute • IPG Automotive • Jaguar Land Rover • Japan Automobile Research Institute (JARI) • Johannes Kepler Universität Linz • MAN Truck & Bus • Michelin • Mobileye Vision Technologies • Moshon Data • MVI TVS Technische Versuchs- und Service • NASVA • Opel Automobile • Oxford Technical Solutions • PSW automotive engineering • SBD- Secured by Design • Shumway Law PLLC • SKODA AUTO • Stähle • TASS International • Technische Hochschule Ingolstadt • Technische Universität Braunschweig • Technische Universität Dresden • Thatcham - The Motor Insurance Repair Research Centre • TÜV Rheinland Kraftfahrt • TÜV Süd Auto Service • TÜV SÜD Czech • Ultimate Car Control UK • University of Nottingham • University of Warwick • Valeo • Verkehrsunfallforschung an der TU Dresden • Volkswagen • Volvo Car Corporation • Zenuity

### Previous Sponsors



### Topics

Real World Data • Current and Future Requirements • Consumer Testing • Testing Hardware • Simulation Tools • AEB/AES Testing • Data Evaluation • and many more



## Sponsorships

Packages	Silver	Gold	Platinum
Price	CN¥ 24 500 <small>Order No. ADAS-CN-01</small>	CN¥ 49 000 <small>Order No. ADAS-CN-02</small>	CN¥ 73 500 <small>Order No. ADAS-CN-03</small>
Conference tickets including evening event	5	10	15
Logo placement/size*	small	medium	large
Exhibition space on conference day	—	✓	✓
Exhibition space on demo day	—	✓	✓
Company brochure as a pdf document in the event app	—	✓	✓
Demonstration on the demo day with introduction on the conference day	—	—	✓
Get involved in the conference. Talk to us.	—	—	✓
Exhibition area	Banner width max. 1 m	2x1 m	2x1 m
Additional ON SITE conference tickets	CN¥ 4 500 <small>Order No. ADAS-CN-04</small>	CN¥ 4 000 <small>Order No. ADAS-CN-05</small>	CN¥ 3 000 <small>Order No. ADAS-CN-06</small>

## Extra

Benefit	<b>Your brochure as download in the Event App</b>
Price	EUR 800 <small>Order No. ADAS-CN-10</small>

All prices exclude V.A.T.

\* Logo placement: Conference flyer, cover page, presentation during conference breaks, logo and weblink on web page and in email newsletters.

## Our Partner 2023



# DIGAUTO

Shanghai Digauto Automobile Technology Co., Ltd.

Shanghai Digauto Automobile Technology Co., LTD. is a leading intelligent vehicle testing solution provider in China, devoted in support ADAS, ADS and ICV safety with innovative, professional and comprehensive testing and verification.

Founded in 2017 and focusing on the the field of intelligent vehicle testing, Digauto has developed the Vehicle, Traffic, Environment, Hardware-In-The-Loop (VTEHIL), a novel indoor laboratory test method for full vehicle and mounted sensors with physical environment and traffic simulation. It enables more efficient and reliable scenario based tests with “real vehicle+mounted sensor+controlled environment simulation+controlled complex traffic”, and is a turnkey solution that meets the needs of growing number and complexity in ADAS & ADS tests.

Digauto also work as the authorized dealer and China Service Center of world leading testing equipment solution providers including 4activeSystems, GeneSys, iMAR and Mobileye. The professional engineering team is capable of carrying out different types of field tests from ISO/NCAP regulations to L4 and customized scenarios. In addition, as the 3rd party testing institute of Zhejiang Jiaxing’s Intelligent and Connect Vehicle Road Testing, Digauto provides ICV functional and license tests for Jiaxing’s open road testing. The well-educated engineers support customer success with standard procedure control and responsibility.

By providing comprehensive local support in sales and test services, Digauto has provided 800+ days of engineering services for 40+ customers including OEM, Tier 1 intelligent vehicle solution supplier, academy institutes and testing authorities in China. Digauto also takes active part in national and industry research projects that explores the future L3 approval certification and China SOTIF Scheme.

With the vision of "Leading The Intelligent Vehicle Testing Technology", Digauto will stand by intelligent vehicle practitioners to achieve “Vision Zero” of Automated and Autonomous Driving in a safer way.

