



the ADAS experience

ON SITE & ONLINE

SPONSORSHIP

September 18 – 19, 2024

Penzing, Germany



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the **ADAS** experience



The ADAS Experience September 18 – 19, 2024 | Penzing, Germany

The ADAS Experience condenses all relevant development framework conditions such as requirements, technical principles and development and release methods into a theory day, followed by a practical day on the test track. Various test scenarios will be performed and examples of how the test technology can be used will be shown live in the test setup.



Target Groups

The ADAS Experience is targeted to all who are involved in the development process of safety-relevant driver assistance systems.

Anyone wishing to expand their network will find interesting contacts from all areas of system development, system integration, regulations and testing.

Previous Participants

ADAC e. V. • AMFD- Auto Mobil Forschung Dresden • AUDI • AUREL CZ • Autoliv • AZT Automotive • BASELABS • BAST- Bundesanstalt für Straßenwesen • Belron International • Bertrand Ingenieurbüro • BGF Corporation • BMW • carhs.training • Centre for Automotive Safety Research • UNIVERSITY OF ADELAIDE • Charge Automotive • Continental Safety Engineering International • Daimler • DEKRA • Dewetron • Dynamic Research • ELMOS Semiconductor • Ford Research & Advanced Engineering Europe • Gebr. Bode • GLOBALAUTOREGS.COM • Hella • Hochschule Ingolstadt • Hoffmann Consulting • IHS Automotive • IIHS Highway Loss Data Institute • IPG Automotive • Jaguar Land Rover • Japan Automobile Research Institute (JARI) • Johannes Kepler Universität Linz • MAN Truck & Bus • Michelin • Mobileye Vision Technologies • Moshon Data • MVI TVS Technische Versuchs- und Service • NASVA • Opel Automobile • Oxford Technical Solutions • PSW automotive engineering • SBD- Secured by Design • Shumway Law PLLC • SKODA AUTO • Stähle • TASS International • Technische Hochschule Ingolstadt • Technische Universität Braunschweig • Technische Universität Dresden • Thatcham - The Motor Insurance Repair Research Centre • TÜV Rheinland Kraftfahrt • TÜV Süd Auto Service • TÜV SÜD Czech • Ultimate Car Control UK • University of Nottingham • University of Warwick • Valeo • Verkehrsunfallforschung an der TU Dresden • Volkswagen • Volvo Car Corporation • Zenuity

Previous Sponsors



Topics

Real World Data • Current and Future Requirements • Consumer Testing • Testing Hardware • Simulation Tools • AEB/AES Testing • Data Evaluation • and many more



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Conference tickets including evening event	1	3	4
Logo placement/size*	small	medium	large
Exhibition space on conference day	—	✓	✓
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Company brochure as a pdf document in the event app	—	✓	✓
Demonstration on the demo day with introduction on the conference day	—	—	✓
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Exhibition area	Banner width max. 1 m	2x1 m	2x1 m
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Extra

Benefit	Your brochure as download in the Event App
Price	EUR 800 <small>Order No. ADAS-2024-10</small>

All prices exclude V.A.T.

* Logo placement: Conference flyer, cover page, presentation during conference breaks, logo and weblink on web page and in email newsletters.

TV Rental

43": EUR 300 Order No. TV43

48": EUR 400 Order No. TV48

TV stand included

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